



UNIVERSITY OF GUJRAT

Office of the Controller of Examinations

Semester Examination Branch, Admin Block, Hafiz Hayat Campus, Gujrat.
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Ph.D NOTIFICATION

No. Ph.D (CE)/1-25/2020

Date: September 11th, 2020

It is notified for the information of all concerned that **Mr. Muhammad Ahmad**, Ph.D Scholar of **Department of Management Sciences of University of Gujrat, Gujrat** has completed all the requirements for Ph.D award including fulfillment of Ph.D quality criteria of HEC and the University. The scholar has become eligible for award of Doctor of Philosophy degree in the discipline of **Business Administration** as per detail given hereunder:

Ph.D in Business Administration			Cumulative Result			
Registration no. / Roll no.	Scholar's Name	Father's Name	Credit Hours			Cumulative Grade Point Average CGPA
			Course Work	Research Work	Total	
0701220136/ 14034320-001	Muhammad Ahmad	Muhammad Saleem	18	12	30	3.60

Research Topic: **"INTERPERSONAL RELATIONSHIP MARKETING MODEL: RELATIONSHIP ACQUAINTANCES, BUILDING AND MAINTENANCE IN BUYER-SELLER DYADS."**

Supervisor Name: **Dr. Ashfaq Ahmad Mirza, Assistant Professor**
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University of Gujrat, Gujrat

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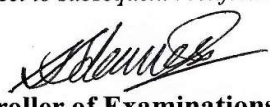
Detail of Research Article Published on the basis of thesis research work:

"Interpersonal Relationship Marketing: A Dyadic Study of Firm's Customer Orientation and Customer Commitment".

Note: This result is declaration as notice only. Errors and omissions, if any, are subject to subsequent rectification.

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