

Time Allowed: 35 Minutes

(OBJECTIVE PART)

Max. Marks: 22

**Sign of
Supdt.**

1- a) Encircle the correct answer:

1x3

i) Law of effect was proposed by:

a) Ebbinghaus

b) Thorndike

c) Skinner

d) Pavlov

ii) Level of processing model of memory was proposed by:

a) Flraik and R.S Lockhart

b) Muller and Lyer

c) Atkinson and Schiffrin

d) McDanial and Einstein

iii) Crossing two fingers with a pencil between them makes feeling of touching two pencils the illusion is called:

a) Ponzo Illusion

b) Zolliner Illusion

c) Aristotle's Illusion

d) Herring Illusion

b) Encircle True or False:

1x4

i) The difference between the two eyes views is called Binocular Disparity.

TRUE / FALSE

ii) The maximum level of energy detected by sensory organs is called differential threshold.

TRUE / FALSE

iii) Reasoning is a type of Autistic Thinking.

TRUE / FALSE

iv) A fixed interval schedule in which reinforcement happens after a set of amount of time is called fixed interval schedule.

TRUE / FALSE

c) Fill in the blanks meaningfully:

1x3

i) A mental category that groups similar objects, events or qualities is called _____.

ii) The remembering of factual information is called _____.

iii) Just noticeable difference is also called _____.

(Continued Overleaf)

2- Give short answers of the following questions:

2x6

i) Define Perceptual Constancy.

ii) What do you mean by Negative Reinforcement?

iii) Define Phi Phenomenon?

iv) What is Principle of Proximity?

v) Define Retrograde Amnesia.

vi) Explain Method of Loci.

SUBJECTIVE PART

- 3- Define Motive, Need and Drive with examples. 12
- 4- Define Emotion. Explain the physiological changes that occur during emotions. 12
- 5- Compare and Contrast Classical and Operant Conditioning. 12
- 6- Explain the following: 12
a) Maslow's Theory of Motivation
b) Depth Perception
- 7- Discuss the following: 6, 6
i) Biological Motives
ii) Compartments of Memory
- 8- Explain the following: 6, 6
i) Transference of Training
ii) Minemonics